

DATE Exhibition Run March 22— May 22, 2013



VENUE
Baltimore Public
Works Museum:
751 Eastern
Avenue Baltimore,
MD 21202





A WASTE OF
MATERIALS
A WEALTH OF



SPONSORSHIP



OPPORTUNITIES





Salvage: A Waste of Materials, A Wealth of Art, headed by the Bureau of Solid Waste's Office of Recycling will be a recycled art show featuring various media of art from established local artists. Salvage will be presented as part of the Drive to 35 campaign.





STEPHANIE RAWLINGS-BLAKE MAYOR





Office of Recycling Phone: 410-396-4511





A WASTE OF MATERIALS, A WEALTH OF ART



- To stimulate the interest of City residents in recycling by showing them visual interpretations of curbside recyclable materials.
- To showcase various art media that provide for a visually captivating event that will continue the promotion of the Drive to 35.

What is the Drive to 35: The state of Maryland mandated that all jurisdict ions reach a 35% recycling rate. In order to comply with the mandate, the Office of Recycling developed a campaign to raise awareness and increase recycling tonnage.



Art Contributions

& Opening Night

Art Contributions:

Works of art must be constructed utilizing curbside recycling materials as a prominent feature.

Opening Night:

Prizes: An expert judge panel will select 3 winners.

Dress Code: Opening night attendees will be encouraged incorporate something recycled into their attire.

Media Sponsorship Opportunities

Key Media Sponsor

- Two invitations to the VIP Reception
- Listing of sponsor's logo on DPW website
- Logo recognition in two issues of the Office of Recycling's newsletter Re-News
- Onsite signage during 2 month exhibition

Major Media Sponsor

- Four invitations to the VIP Reception
- Listing of sponsor's logo on the Department of Public Works website
- Onsite signage during 2 month exhibition
- Company mention on Salvage press releases and logo inclusion on advertising

\$1,000

Core Media Sponsor

- Six invitations to the VIP Reception
- Prominent listing of sponsor's logo on the DPW website
- Onsite signage during 2 month exhibition
- Company mention on Salvage press releases
- Logo inclusion on advertising including social media pages.

In-Kind Media Sponsor

- An invitation to the VIP Reception
- Listing of sponsor's logo on the museum's website



In Kind

For Payment Information Contact: Rae Wallace Department of Public Works Phone: 410-396-4511

Email: Rakiya-rae.wallace@baltimorecity.gov

Office of Recycling Address : 200 Holliday St., Ste. 1001 Baltimore, MD 21202

Baltimore, MD 21202 http://publicworks.baltimorecity.gov/Recycling/Salvage.aspx



5,000